

ARRIVAL

Target: airbnb welcome book template

The Short-Term Rental Welcome Hub Poster

An Airbnb welcome hub poster template is a consolidated, large-format visual dashboard positioned at the primary property entrance. It aggregates the Wi-Fi QR code, essential contact numbers, emergency pathways, and digital guestbook links into a single, highly readable asset that instantly grounds the guest upon arrival.

Implementation Outline

1

Wireframe Component Hierarchy

Breakdown of how to format the poster (Header: Wi-Fi; Center: QR Code to Guestbook; Footer: Emergency info).

2

Branding Consistency Guidelines

Rules for maintaining font and color symmetry between the printed poster and the digital HostFiler guestbook output.