

ARRIVAL

Target: airbnb guestbook template

The Guestbook QR Code Table Tent

A QR code table tent for a digital Airbnb guestbook is a folded, freestanding card placed on a central kitchen island or entryway table. The graphic prompts guests to instantly load the digital property guide on their mobile browsers, driving immediate engagement with house rules and local recommendations.

Implementation Outline

1

Print Specification Table

Recommended cardstock weights and folding dimensions for physical durability.

2

Call-to-Action Copy Ideas

High-conversion phrases to print beneath the QR code to maximize scans.